

CONFERENCE OF STATE COMMITTEES ON U. S. P.—N. F. PROMOTION

ABSTRACT OF PROCEEDINGS.

The Second Meeting of the Conference was held on Thursday, August 24th, at 1:30 P.M., with representatives from twenty-two states in attendance. M. J. Andrews acted as chairman and Charles V. Selby as secretary.

Chairman Andrews referred to the first meeting of State Committees at Minneapolis and welcomed those in attendance at this Conference. He stated that the purpose of the Conference was to present and discuss different methods employed in the various states to encourage physicians and dentists to prescribe and use the drugs and preparations of the U. S. P. and N. F. It was hoped that these annual meetings would stimulate interest in this important effort and contribute to its extension and effectiveness. Chairman Andrews expressed appreciation for the coöperation he had received in connection with the work of the Conference.

In addition to the papers presented for the program eighteen states prepared and forwarded exhibits consisting of photographs, letters, cards, etc., which were on display on the mezzanine floor of the hotel during the week of the Convention. These states were: Delaware, District of Columbia, Indiana, Iowa, Kansas, Kentucky, Maryland, Massachusetts, New Jersey, New York, North Dakota, Ohio, Pennsylvania, South Carolina, Virginia, Washington, West Virginia and Wisconsin.

PRESENTATION OF PAPERS.

"The New Series of Articles to Be Prepared by the U. S. P. Revision Committee in Co-operation with the American Medical Association," E. F. Cook.

Chairman E. F. Cook of the U. S. P. Committee of Revision discussed this topic verbally. Attention was directed to the first series of these articles which appeared during the preceding year, and which are still available in reprint form if desired. The American Medical Association will soon issue these series of twenty-four articles in book form, and they can be obtained by addressing the American Medical Association, 535 N. Dearborn St., Chicago, Ill. The first series has been so satisfactory that the second series was requested and they are being printed in the *Journal of the American Medical Association*. The articles of the second series are available in reprint form as they appear and probably will be issued later in book form. It is felt that these articles are a very helpful feature of any program to increase the use of official drugs and medicines. In closing Dr. Cook stated that he was glad to note the use of the word "promotion" rather than "propaganda" by the various state committees.

Further reference to these articles will be found in the report on the U. S. P. submitted at the First General Session of the A. P. H. A., on page 793.

"New Jersey Formulary," R. P. Fischelis.

Dr. R. P. Fischelis reported verbally about this Formulary which was compiled by a Joint Committee of Professional Relations of the New Jersey Medical and Pharmaceutical Associations, and which was financed by the Medical Association. Dr. Fischelis exhibited a copy of the Formulary and explained its contents and scope advising that it was available for study or use by the committees in other states. The committee in New Jersey had found that such a Formulary is very useful in their program since it brought an immediate response from the Medical Association in working out their program. He emphasized that the Formulary was actively supported by the Medical Association in their publication and otherwise.

"Interprofessional Relations in Wisconsin," Max N. Lemberger.

Mr. Lemberger presented a series of articles that appeared in the June, July and August (1939) issues of the *Wisconsin Druggist*, illustrating ways and means of furthering a better relationship between pharmacists and dentists. He stated that dentists of Wisconsin have been very receptive and enthused over the efforts of the Wisconsin Association along this line.

The following reports will be printed in the JOURNAL at a later date:

"Activities of the N. A. R. D. Committee on Interprofessional Relations," O. U. Sisson.

"U. S. P.—N. F. Publicity in West Virginia," Charles V. Selby.

"U. S. P.—N. F. Publicity in South Carolina," W. D. Strother.

"Activities in Kentucky," T. W. Hoskins.

Chairman Andrews reported that the number and character of exhibits and interest which those in attendance at the convention had taken in these exhibits, made it advisable to arrange for the award of three prizes which had been made available for this purpose. The first prize was awarded to Ohio, the second to South Carolina and the third to New Jersey. Chairman Andrews stated that arrangements had already been made for a more representative exhibit at the Richmond meeting of the A. Ph. A. in May 1940 and extended a cordial invitation to all states to participate. It was agreed that the success of the exhibit made it necessary to have larger and more suitable space at the next meeting. He also urged that at least fifty copies of all circulars, letters, cards, etc., used in state programs, be sent to the A. Ph. A., 2215 Constitution Ave., Washington, D. C., promptly and this material would be distributed to other state chairmen throughout the country. He stated that if this exchange program can be established every one interested will benefit by being informed about the methods and material used in other states.

There being no further business the meeting of the Conference adjourned with the understanding that Chairman Andrews and Secretary Selby would continue to serve during the ensuing year.